



## 2024 Advertising Rates

### On Screen Ads

On-Screen Ads are shown prior to each movie Friday, Saturday & Sunday at 7:30pm, and the Sunday 2 pm matinee. Your ad is a PowerPoint slide that plays approximately 10 seconds, rotating 3 times prior to the movie. We will produce the ad based on the materials you provide. There is an additional \$25 charge for any ad changes throughout the year.

**\$450 per Year**

### Movie Posters

These color ads are located at the bottom section of our 11" x 17" movie poster. The size is approximately 1½" w x 1" h. Posters are printed monthly and are displayed at approximately 240 businesses and organizations in West Point, Oakland, Uehling, Lyons, Tekamah, Bancroft, Pender, Beemer, Wisner, Dodge, Snyder, Howells, Scribner.

**\$200 per year**

### Playbill Signature Ads

Advertise on our Spring & Fall Production Playbills. Features 2-line name and address ad inside the Playbill.

**\$50 per year**

### Total Annual Advertising Package

Includes On-Screen Ads, Movie Posters and Playbill Ads

**\$700 per year**

### 30-Second Video Advertising

Shown 1 time prior to each movie Friday, Saturday & Sunday at 7:30pm, and the Sunday 2 pm matinee. Customer provides produced video and agrees to pay \$70 for each video that needs to be trans-coded for use with our digital projection system. Contact Brian Kreikemeier at 402-372-2628 for more information.

**\$1,200 per Year**

Our Annual Contract period is July 1 – June 30. (Contracts started mid – year are pro-rated monthly.) All contracts are automatically renewed annually, unless we are notified in writing prior to July 1<sup>st</sup> of the up-coming contract year.

Please contact Patty Schinstock at (402)372-5495 for more information on our advertising program.

**West Point Community Theatre**  
237 N. Main St. West Point, NE 68788